



Audi of America Communications

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2020 Audi A5 brings refreshed design and innovative technology to model line

- **A5 exterior design revamped to emphasize a sporty aesthetic and harmonious body line**
- **New MIB 3 infotainment system offers drivers a 10.1” touch screen and enhanced computing power**
- **Updated design and benchmark infotainment are just some of the highlights of 2020 A5 models, on sale in Q1**

HERNDON, Va., January 15, 2020 – The second generation of the A5 model line has been updated in 2020 with elements of the new design language from flagship models to highlight the distinctive body style. The all-new MIB 3 infotainment system enters the full model line which includes the A5 Coupe, Sportback, and Cabriolet, and the S5 Coupe, Sportback, and Cabriolet.

Striking design

The 2020 A5 model line has been considerably updated to emphasize striking design elements on the exterior, with the front end, in particular, conveying an even more powerful presence on the road than its predecessor.

- The Singleframe® with the honeycomb grille is flatter and wider than the outgoing model. Ventilation slits above the grille are reminiscent of the classic Audi Sport quattro from 1984
- A bold blade forms the lower edge of the bumper, which features larger air inlets. A new sill provides a sleeker appearance when viewed from the side, while a diffuser insert with trapezoidal tailpipes makes the rear of the car look wider
- All variants of the A5 are standard equipped with LED headlights and LED taillights. Matrix-design LED headlights are included in the Premium Plus trim. Standard on the Prestige trim, Matrix-design LED headlights with Audi laser light include dynamic front turn signals, as well as animation for headlights and taillights that feature leaving and coming home animations. Fast-moving lights play in the headlights and taillights when the vehicle is locked or unlocked, emphasizing the vehicle’s dynamics and lighting technology while standing still
- An available Black optic package (Coupe and Sportback, Premium Plus and Prestige) adds black exterior trim and 19-inch 5-arm-pylon design wheels in



a titanium finish with summer tires. Body colored door handles and Aluminum Ellipse Dark inlays are also included on Sportback models

Interior design and infotainment

- Horizontal lines dominate the interior of new A5 models, leading to the large MMI® touch display which serves as the focal point of the instrument panel. The large 10.1-inch touchscreen (1,540 x 720 pixels) features the all-new MIB 3 infotainment system, can offer drivers a connected experience
- The new third generation modular infotainment platform operates up to ten times faster than the MIB 2 system, allowing for quicker processing speeds and graphical resolution in order to provide a better overall user experience. This provides significant improvements in terms of route planning and traffic forecasts, for example. Acoustic feedback helps enhance the driver's ease of using the touchscreen when the vehicle is moving, and available handwriting recognition with whole-word input offers an easy way to enter information such as telephone contacts or navigation destinations
- Natural-voice control helps turn the A5 into an intelligent travel assistant. Drivers can speak both commands and questions, to which the A5 will provide comprehensive feedback through on-board stored data or available information from the cloud
- Available **S line interior package** (Coupe only) enhances the vehicle's already sporty interior with a flat-bottom steering wheel with S badge, leather and Alcantara® seats, brushed aluminum inlays, and stainless steel pedal caps

Powertrain and performance

- All A5 models are standard equipped with a robust 2.0-liter TFSI® engine, capable of generating up to 248 horsepower and 273 lb-ft of torque. A seven-speed S tronic® transmission and quattro® all-wheel drive allow A5 Coupe models to accelerate from 0-60 mph in 5.6 seconds (Sportback 5.7 seconds, Cabriolet 6.0 seconds)
- S5 models are equipped with a 3.0-liter TFSI® engine that delivers 349 horsepower and 369 lb-ft of torque, allowing S5 Coupe models to sprint from 0-60 mph in 4.4 seconds (Sportback 4.5 seconds, Cabriolet 4.8 seconds). The 3.0-liter engine is mated to an eight-speed Tiptronic® automatic transmission that is well suited for the low-end torque of the V6
- Lower gears offer short, sporty ratios, while longer upper gears help reduce engine revs



Model	Drivetrain	Output
A5 Coupe/Sportback/Cabriolet	Seven-speed S tronic® transmission and quattro® all-wheel drive	248 hp/273 lb-ft of torque
S5 Coupe/Sportback/Cabriolet	Eight-speed Tiptronic® transmission and quattro® all-wheel drive	349 hp/369 lb-ft of torque

Chassis and suspension

- Standard **Audi drive select** with four different modes – comfort, auto, dynamic and individual – allows the driver to change gear shift points, steering, and available damper control and adaptive cruise control adjustments
- Available **sport suspension** (Coupe and Sportback) provides a firmer suspension setup for improved performance and helps optimize contact with the road
- S5 models offer available **Sport adaptive damping suspension** as part of the S sport package (Premium Plus and Prestige). The package offers the upgraded suspension, red brake calipers and a sport rear differential for enhanced driving dynamics
- Unique to S5 models, **Dynamic steering** is available (Premium Plus and Prestige) as a stand-alone option and offers a variable steering ratio that adjusts based on vehicle speed and the Audi drive select setting

Product highlights

- The A5 model line offers a robust level of standard equipment including a panoramic sunroof (Coupe and Sportback), three-zone climate control, and the ambient LED interior lighting or available multicolor LED interior lighting plus package
- Available second-generation **Audi virtual cockpit** featuring a 12.3-inch display that offers HD resolution of 1920 x 720 pixels. The driver can choose between three viewing modes – classic, sport and dynamic. On S5 models, sport mode replaces classic mode as the default view, and an S Performance mode replaces dynamic mode, which brings the tachometer and speedometer to the front and center of the display and adds a boost gauge and lap timer function. The virtual cockpit helps to enhance the infotainment and navigating experience through the large Google Earth™ imagery or 3D city maps (requires Audi connect PRIME subscription) supported with 4G LTE (where available)



- Audi connect® packages feature available Verizon wireless unlimited connectivity and Wi-Fi- powered by Verizon’s 4G LTE network to deliver fast, secure in-vehicle internet access to drivers. With an active Audi connect® subscription, functions such as parking, weather updates and Yelp® review highlights are now integrated within the MMI and can be accessed through their own icons. Infotainment features such as internet radio streaming and Amazon Music (subscription required) are also accessible via the MMI via the Audi connect® mobile app
- Available **Bang & Olufsen sound system with 3D sound**, which delivers nearly true to-life surround sound through 19 speakers (20 speakers on Cabriolet), including a subwoofer and center speaker, and a 16-channel amplifier producing an output of 705 watts
- A full suite of standard and available driver assistance features, including **Adaptive Cruise Control with Traffic Jam assist**

MSRP pricing detail

Model year 2020 A5 starting manufacturer suggested retail prices:

2020 Model	Premium	Premium Plus	Prestige
A5 Coupe	\$42,900	\$46,700	\$52,600
A5 Sportback	\$42,900	\$46,700	\$52,600
A5 Cabriolet	\$49,900	\$53,700	\$59,600
S5 Coupe	\$51,900	\$54,400	\$60,300
S5 Sportback	\$51,900	\$54,400	\$60,300
S5 Cabriolet	\$60,200	\$62,700	\$68,600

*Starting MSRP of \$42,900 for a 2020 Audi A5 Coupe 45 TFSI® quattro®. Prices above exclude destination charge (\$995), taxes, title, other options and dealer charges. Dealer sets actual price.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.



This information and any vehicle specifications are preliminary and subject to change.

Top track speed electronically limited in U.S. Obey all speed and traffic laws.

Always obey local speed and traffic laws.

When using MMI touch response system, always pay careful attention to the road, and do not drive while distracted. See Owner's Manual for further details, and important limitations.

Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Summer tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy, or icy weather conditions. When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer.