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Audi teams up with Marvel Studios on "Avengers: Endgame" digital short featuring Captain Marvel

- **Brie Larson as Captain Marvel gets a lesson on the past and present in humorous video featuring the all-electric Audi e-tron SUV**
- **Audi e-tron Sportback concept and Audi e-tron GT concept, appear in Marvel Studios' "Avengers: Endgame"**
- **Audi to sponsor world premiere of Marvel Studios' "Avengers: Endgame"**

HERNDON, Virginia, April 18, 2019 – Audi and Marvel Studios are back together, this time with a humorous digital short in anticipation of “Avengers: Endgame.” The video, called “The Debriefing,” follows Brie Larson as Captain Marvel and her re-introduction to society after years away from Earth. The video also features the Audi e-tron SUV, the brand’s first all-electric vehicle, unveiled in the U.S. last fall.

When Captain Marvel returns to Earth after years away, a government agent recaps all she’s missed, including advances in the war on gluten, technology and the formation of the Avengers. In her efforts to embrace the future, Captain Marvel is introduced to the all-new Audi e-tron SUV and takes it for a spin – where the agent notes: “Speed limits are still a thing.” Click audi.us/TheDebriefing to view the video.

Marvel Studios’ “Avengers: Endgame” debuts in U.S. theaters on April 26, 2019. The film will feature the all-electric Audi e-tron Sportback concept while Iron Man (Robert Downey Jr.) trades his Audi R8 for the all-electric Audi e-tron GT concept.

“Since Tony Stark introduced the world to the iconic Audi R8 in 2008, Marvel fans have really embraced the brand. We’re eager to introduce them now to the all-electric Audi e-tron SUV and expect an equally strong fan reaction to Tony Stark’s new supercar the all-electric Audi e-tron GT concept,” said Loren Angelo, vice president of Marketing, Audi of America.

“Each collaboration with Marvel Studios and Audi has brought something new to the table, “ said Mindy Hamilton, senior vice president of Global Partnerships, Marvel. “This time, it’s bringing the most powerful Super Hero in the Marvel Cinematic



Universe, Captain Marvel, into the storytelling and we couldn't be more excited to see fans watch this story unfold.”

Audi vehicles will also make an appearance at the "Avengers: Endgame" Hollywood premiere.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.

ABOUT MARVEL STUDIOS' "AVENGERS: ENDGAME"

The grave course of events set in motion by Thanos that wiped out half the universe and fractured the Avengers ranks compels the remaining Avengers to take one final stand in Marvel Studios' grand conclusion to twenty-two films, "Avengers: Endgame."

Kevin Feige produces "Avengers: Endgame," and Anthony and Joe Russo are the directors. Louis D'Esposito, Victoria Alonso, Michael Grillo, Trinh Tran, Jon Favreau, James Gunn and Stan Lee are the executive producers, and Christopher Markus & Stephen McFeely wrote the screenplay.