



Audi of America Communications

Mark Dahncke
Phone: +1 703.229.2549
E-mail: mark.dahncke@audi.com
www.media.audiusa.com

Amanda Koons
Phone: +1 703.364.7442
E-mail: Amanda.Koons@audi.com
www.media.audiusa.com

2018 Audi Q5 named one of Autotrader's "10 Best Car Interiors"

- **Award based on attractive, comfortable and thoughtfully planned interiors for models under \$50,000**
- **2018 Audi Q5 has improved interior space and a driver-focused cockpit with expanded infotainment and functionality**
- **Second consecutive year an Audi model has won "10 Best Car Interiors"**

HERNDON, Virginia, March 9, 2018 – The 2018 [Audi Q5](#) has been named one of Autotrader's "10 Best Car Interiors under \$50,000."

The annual Autotrader "[10 Best Car Interiors Under \\$50,000](#)" awards are determined by Autotrader editors and are based on attractive, comfortable and thoughtfully planned interiors of recently updated models. Each of the cars tested scored a four or better on a five-point evaluation scale.

Autotrader editors praised the all-new 2018 Q5 for its styling and sportiness in the crossover segment, and added: "The main attraction is the interior, which is especially handsome," with available Audi Virtual cockpit noted as "excellent and easy to use."

"What's on the inside of a car is arguably as important as what's on the outside, since drivers and passengers spend all their travel time here," said Tara Trompeter, managing editor for Autotrader. "The recently updated Audi Q5 boasts new styling and a sporty character, and with a reputation for innovative interior design, the 2018 model lives up to all expectations."

Last year, the all-new 2017 [Audi A4](#) was named one of Autotrader's "10 Best Car Interiors," impressing editors with the available full-color head-up display, Audi virtual cockpit and high-end materials used throughout the cabin.

The 2018 Q5 sets a new standard for the luxury SUV segment with its dynamic design, standard quattro® with ultra® technology, benchmark infotainment and advanced available driver assistance systems. With the sporty performance of a sedan and versatility of an SUV, the interior of the Q5 offers space and comfort for up to five passengers. Additional interior design highlights include a standard three-spoke multifunction steering wheel with shift paddles and an available panoramic



sunroof, which brings light into the cabin. The asymmetrical center console creates a driver-focused cockpit while the small number of controls with expanded functionality increases the ease of use.

The innovative Audi virtual cockpit, an entirely digital dashboard with 3D graphics and exceptional clarity, transforms the way the driver interacts with the Q5. The 12.3-inch display delivers vibrant color at 60 frames per second with NVIDIA® quad core processing power, helping to enhance the viewing and navigating experience via the large Google Earth™ images (requires Audi connect PRIME) supported with 4G LTE (where available).

In addition to infotainment and connectivity features, the Audi Q5 includes a suite of standard and available driver assistance systems, designed to help drivers navigate the road with confidence. Standard Audi pre sense® basic and city can help prepare the vehicle for impact in the case of an impending collision. Available Audi pre sense® rear helps monitor the traffic following the vehicle and takes similar actions to Audi pre sense basic, while Audi side assist provides blind spot monitoring via LED indicators on the exterior side mirrors.

For more information on the Audi Q5, please visit www.audiusa.com.

Driver assistance features are not substitutes for attentive driving. See owner's manual for further details, and important limitations.

Always pay careful attention to the road, and do not drive while distracted. Connect PRIME services are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. Trial or paid subscription required. Connect PRIME services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. Online services are subject to change at any time. Google Earth features will not be available after December 2020 for Model Year 2018 & prior vehicles. Google Earth is a trademark of Google Inc. See Terms of Service, Privacy Policy, and other details at <https://www.audiusa.com/privacy> and <https://www.audiusa.com/technology/intelligence/audi-connect/connect-terms>.

– End –

ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands,



delivering about 1.878 million vehicles globally in 2017. In the U.S., Audi of America sold nearly 227,000 vehicles in 2017 and broke company sales records for the eighth straight year. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.