



Audi of America Communications

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Audi launches first vehicle-integrated toll technology for the US

- **Audi is first automaker to launch a vehicle-integrated toll payment technology on select vehicles this year**
- **Integrated toll module (ITM) expands brand's offering of available vehicle-to-infrastructure connectivity solutions**
- **System compatibility includes toll roads in U.S., Canada and Mexico**

HERNDON, Virginia, February 21, 2018 – Beginning later this year, Audi of America will expand its vehicle-to-infrastructure (V2I) technology offering with the launch of a vehicle-integrated toll payment technology on select vehicles. The Integrated Toll Module, or ITM, is a toll transponder built into the vehicle's rearview mirror, allowing drivers to access toll roads in the U.S. and in parts of Canada and Mexico.

ITM is yet another Audi first in vehicle-to-infrastructure (V2I) technology, allowing the car to communicate and interact with its environment.

For Audi owners, ITM provides an added layer of convenience and aesthetic enhancement. The mirror-based toll payment solution gives convenient access to the country's toll roads while helping to eliminate windscreen clutter and the need to manage multiple toll accounts. Drivers will be able to adjust module settings through the vehicle's MMI – including turning the ITM on/off and changing the occupant settings for HOV/HOT lanes.

The ITM was developed for Audi by Gentex Corporation, which supplies automatic-dimming mirrors for all Audi vehicles. The ITM technology is compatible with existing tolling agencies nationwide and can be registered with a driver's current account, new account, or a nationwide tolling account.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.878 million vehicles globally in 2017. In the U.S., Audi of



America sold nearly 227,000 vehicles in 2017 and broke company sales records for the eighth straight year. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.

ABOUT GENTEX CORPORATION

Founded in 1974, Gentex Corporation (NASDAQ: GNTX) is a supplier of automatic-dimming rearview mirrors and electronics to the automotive industry, dimmable aircraft windows for aviation markets, and fire protection products to the fire protection market. Visit the company website at www.gentex.com.