



# 2015 Audi TT/TTS

Audi of America  
MEDIA INFORMATION KIT

# OVERVIEW

## Highlights:

- ▶ Audi TT and TTS Coupe and Roadster models available
- ▶ TT and TTS are both equipped with standard quattro® all-wheel drive, which helps provide superior traction and outstanding handling
- ▶ ASF® aluminum construction helps provide exceptional rigidity, lightweight design that helps provide excellent performance and efficiency
- ▶ Both TT and TTS models are fitted with a quick-shifting six-speed S tronic® dual-clutch transmission that combines the control of a manual gearbox with the convenience of an automatic transmission.

## Lineup Changes for 2015 Include:

- ▶ Optional S line® plus carbon package for the Audi TT
- ▶ Audi TT and TTS now have standard front heated seats
- ▶ Audi TT will have standard 5-arm-Dynamic design wheels
- ▶ Audi TTS has new optional Competition package, which includes: new exterior paint in Imola Yellow or Nimbus Gray, Fixed rear spoiler, Front & rear disc brakes and black calipers, 5-arm-Rotor wheels with silver finish, Baseball Optic leather seats w/ Imola yellow accents & contrast stitching
- ▶ Audi exclusive roll-bar covered in black leather will be optional for both models

## KEY SPECIFICATIONS

	TT Coupe/Roadster	TTS Coupe/Roadster
Base MSRP*	\$40,350 / \$43,350	\$48,700/\$51,700
Engine	2.0 TFSI®	2.0 TFSI®
Transmission	six-speed S tronic®	six-speed S tronic®
Horsepower @ rpm	211 HP	265 HP
Torque (lb-ft @ rpm)	258 lb-ft	258 lb-ft
Acceleration (0-60 mph)*	5.3/5.6 seconds	4.9/5.1 seconds
Top track speed** (mph)	130 (209 km/h)	155 (250 km/h)
Curb Weight (lbs)	3,175/3,340 (1440/1515 kg)	3,263/3,439 (1480/1560 kg)
Audi S tronic® dual-clutch transmission (City/Highway/Combined)***	Coupe: 22/31/26 Roadster: 22/31/26	Coupe: 22/31/26 Roadster: 22/31/26

\* All prices are the Manufacturer's Suggested Retail Price and exclude destination and delivery of \$895, taxes, title, other options and dealer charges. Dealer sets actual price.

\*\* Top track speed electronically limited in U.S. Always obey all speed and traffic laws.

\*\*\* Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

# MODEL HIGHLIGHTS

## S line® plus carbon package



- 1) Leather/Alcantara interior, S line® embossing
- 2) S line® steering wheel badge
- 3) Front & rear disc brakes, gray-painted calipers
- 4) 19" 5-arm-Rotor wheels, Black matte
- 5) S line® sport suspension
- 6) Front & rear diffusers in carbon fiber
- 7) Exterior mirror housings in carbon fiber
- 8) Black leather-wrapped roll bars cover (Roadster only)

# MODEL HIGHLIGHTS

## TTS Competition Package



- 1) Exterior paint in Imola Yellow or Nimbus Gray
- 2) Fixed rear spoiler
- 4) 5-arm-Rotor wheels, silver finish
- 5) Baseball Optic leather seats w/ Imola yellow accents & contrast stitching
- 6) 1 of 500 badges on door panels

# PRESS RELEASE

## Audi introduces the 2015 Audi TT and TTS

- New optional TTS Competition package available for 2015
- Optional S line® plus carbon package for the 2015 Audi TT
- New standard features include front heated seats, 5-arm Dynamic design wheels

HERNDON, Va., March 21, 2014 – The Audi TT and TTS Coupe and Roadster models – known for their distinctive profile and iconic design along with the spirited performance that the 2.0 TFSI® motor delivers – continue for the 2015 Model Year. The 2015 TT and TTS models continue with their iconic shapes, enhanced by the Singleframe® grille and distinctive LED daytime running light technology. Its interior is artfully appointed with fine materials and innovative technologies.

### Performance

Known for its incredible performance and efficiency, the 2015 Audi TT Coupe and Roadster are powered by the award-winning 2.0-liter TFSI® turbocharged and direct-injected, four cylinder engine. This motor also combines Audi valvelift system and variable valve timing. The TT Coupe and Roadster produce 211 hp and 258 lb-ft of torque and propel from 0-60 MPH in 5.3 seconds and 5.6 seconds respectively.

The high-performance Audi TTS Coupe and Roadster – also powered by the 2.0-liter TFSI® turbocharged and direct-injected, four cylinder engine – achieves 265 hp and 258 lb-ft of torque. The TTS Coupe accelerates from 0-60 MPH in 4.9 seconds, while the Roadster completes the sprint in 5.1 seconds.

All TT and TTS models are fitted with a six-speed S tronic® dual-clutch automatic transmission – a revolutionary direct shift gearbox that blends the user-friendliness of an automatic with the performance of a manual – and both models come standard with quattro® all-wheel drive for superior traction and handling.

For the 2015 Model Year, the Audi TTS has a new optional Competition Package, which includes: new exterior paint in Imola Yellow or Nimbus Gray, Fixed rear spoiler, 5-arm-Rotor wheels with silver finish, Baseball Optic leather seats w/ Imola yellow accents and contrast stitching.

Audi magnetic ride is standard on the TTS Coupe and TTS Roadster; instead of conventional damper oil, the shocks are filled with a special fluid, where viscosity can be controlled by an **electromagnetic field. Audi magnetic ride suspension harnesses the fluid's electromagnetic**

properties to help deliver the appropriate damping forces. Audi magnetic ride operates in normal or sport mode for a more agile and sporty driving experience.

The TT and TTS are built with ASF® construction, a high-strength aluminum frame structure into which the panels are integrated so that they also perform a load-bearing function. The aluminum body is characterized by exceptional stiffness and substantially lower weight for better performance, efficiency and handling.

#### Exterior

The Audi TT and TTS classic Coupes and open-air Roadsters are known for their iconic, bold design and unmistakable shape. With eye-catching touches – like Xenon plus headlights and LED daytime running lights, and an adaptive rear spoiler in the back that automatically deploys and retracts based on vehicle speed, and can also be controlled on command – the TT and TTS make a striking visual statement with the top up or down.

For the 2015 Model Year, the TT Coupe and Roadster will offer the optional S line® plus carbon package and will have standard 5-arm-Dynamic design wheels. An Audi exclusive roll-bar covered in black leather will be optional for both models.

TTS models also include Audi adaptive headlights, which help improve visibility by lighting corners and bending more effectively.

#### Interior

Inside, the Audi TT and TTS – with sporty flat-bottom multi-function steering wheel, 12-way power seats, driver-oriented cockpit, and modern amenities – exude character, sophistication and impeccable craftsmanship. For the 2015 Model Year, the Audi TT now has standard front heated seats.

#### Technology and driver assistance

The TT and TTS offer an available BOSE® sound system. This twelve-speaker powerhouse features crystal clear sound, along with AudioPilot® technology that actively compensates for ambient noise. An available Navigation package includes the Audi parking system with rear acoustic sensors, as well as the Audi Music Interface (AMI). The available DVD-based Audi Navigation plus system features a full-color 6.5-inch LCD screen and MMI® control logic for AM/FM and SiriusXM® Radio, real-time traffic, AMI in the glove box and two SD® card slots for MP3 music.

# TECHNICAL SPECIFICATIONS

Engineering/Performance	TT Coupe/Roadster	TTS Coupe/Roadster
Engine Type	Four-cylinder	Four-cylinder
Arrangement	Front Mounted - Transverse	Front Mounted- Transverse
Bore (in)	3.25 ( 82.5 mm)	3.25 ( 82.5 mm)
Stroke (in)	3.65 (92.8 mm)	3.65 ( 92.8 mm)
Displacement (cu in)	121.1 (1984 cc)	121.1 (1984 cc)
Compression Ratio	9.6:1	9.8:1
Horsepower @ rpm	211 @ 4300 (155 kw)	265 @ 6000 (195 kw)
Torque @ rpm (lb-ft)	258 @ 1600 (350 nm)	258 @ 2500 (350 nm)
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®
Acceleration (0-60 mph)* (Coupe/Roadster)	5.3/5.6 seconds	4.9/5.1 seconds
Top Track Speed* (mph)	130 (209 km/h)	155 (250 km/h)

\*Always obey speed and traffic laws. Top track speed electronically limited in U.S.

Engine Design	TT Coupe/Roadster	TTS Coupe/Roadster
Cylinder Block	Cast Iron	Cast Iron
Cylinder Head	Aluminum Alloy	Aluminum Alloy
Firing Order	1 - 3 - 4 - 2	1 - 3 - 4 - 2
Valvetrain/Intake	DOHC	DOHC
Max Boost	—	1.2 bar (17.4 psi)
Emissions	ULEVII	ULEVII



## Body/Suspension/Chassis

	TT Coupe/Roadster	TTS Coupe/Roadster
Five-link front suspension w/ stabilizer bar	■	■
Four-link rear suspension w/ separate spring/shock absorber	■	■
Sport suspension calibration (S Line)	□	—
Magnetic Ride suspension	—	■
Ventilated front disc/solid rear disc brakes (in)	12.3/11.3 (312/286 mm)	—
Ventilated front disc/ventilated rear disc brakes (in)	—	13.4/12.2 (340/310 mm)

## Wheels and Tires

	TT Coupe/Roadster	TTS Coupe/Roadster
A. 9.0Jx18 5-arm-Dynamic design 245/40/R18 93Y summer tires*	■	—
B. 9.0Jx18 five-arm dynamic design wheel 245/40/R18 all season run flat tires	□	—
C. 9.0Jx19 5-arm-Rotor design, matte Black 255/35 R19 96Y summer tires* (contained in S line® plus carbon Package)	□	—
D. 9.0Jx19 5-parallel-spoke Star design, Audi exclusive 255/35 R19 96Y XL summer tires*	—	■
E. 9.0Jx19 5-arm-Rotor design, silver 255/35 R19 96Y XL summer tires*	—	□
F. 9.0Jx19 15-spoke design wheel in Titanium finish 255/35 R19 96Y XL summer tires*	—	□

\* Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

## Transmission/Drivetrain

	TT Coupe/Roadster	TTS Coupe/Roadster
Six-speed S tronic® dual-clutch transmission w/ quattro® all-wheel drive	■	■
Gear Ratios:	<b>S tronic</b>	<b>S tronic</b>
1st	2.923: 1	2.923: 1
2nd	1.792: 1	1.957: 1
3rd	1.185: 1	1.400: 1
4th	0.829: 1	1.032: 1
5th	0.862: 1	1.077: 1
6th	0.686: 1	0.871: 1
Reverse	3.264: 1	3.264: 1
Final Drive 1st - 4th / 5th - 6th & Reverse	4.769 / 3.444: 1	4.769 / 3.444: 1

## Exterior Measurements

	TT Coupe/Roadster	TTS Coupe/Roadster
Wheelbase (in)	97.2 (2468 mm)	97.2 (2468 mm)
Length (in)	165.3 (4198 mm)	165.3 (4198 mm)
Height (in) (Coupe/Roadster)	53.2/53.5 (1353/1358 mm)	53.0/53.1 (1345/1350 mm)
Width (in)	72.5 (1842 mm)	72.5 (1842 mm)
Track front/rear (in)	61.5/60.9 (1562/1548 mm)	61.2/60.8 (1555/1546 mm)
Curb Weight (lbs) (Coupe/Roadster)	3,175/3,340 (1440/1515 kg)	3,263/3,439 (1480/1560 kg)
Drag Coefficient (Coupe/Roadster)	Cw = 0.30 / 0.32 Front Area = 2.09sq. m.	Cw = 0.31 / 0.33 Front Area = 2.09 sq. m.

## Interior Measurements

	TT Coupe/Roadster	TTS Coupe/Roadster
Head Room (in, front/rear)	Coupe: 37.7/32.6 (957/829 mm) Roadster: 37.6 (955 mm)	Coupe: 37.7/32.6 (957/829 mm) Roadster: 37.6 (955 mm)
Leg Room (in, front/rear)	Coupe: 41.1/29.3 (1044/743 mm) Roadster: 41.1 (1044 mm)	Coupe: 41.1/29.2 (1044/744 mm) Roadster: 41.1 (1044 mm)

## Interior Measurements (continued)

	TT Coupe/Roadster	TTS Coupe/Roadster
Shoulder Room (in, front/rear)	Coupe: 53.2/47.5 (1352/1206 mm) Roadster: 53.2 (1351 mm)	Coupe: 53.2/47.5 (1352/1206 mm) Roadster: 53.2 (1351 mm)
Luggage Capacity (cu feet)	Coupe: 13.1 Roadster: 8.83	Coupe: 13.1 Roadster: 8.83
Luggage Capacity (cu feet) (2nd row folded)	Coupe: 24.7	Coupe: 24.7
Seating Capacity (Coupe/Roadster)	2+2/2	2 + 2/2

## EPA mileage estimates\*/Capacities

	TT Coupe/Roadster	TTS Coupe/Roadster
S tronic® dual-clutch transmission (City/Highway/Combined)*	Coupe: 22/31/26 Roadster: 22/31/26	Coupe: 22/31/26 Roadster: 22/31/26
Engine Oil (qt)	4.9	4.9
Coolant System (qt)	9.1	9.9
Fuel (gal)	15.8	15.8
Recommended Fuel	Premium	Premium

\* Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

## Steering

	TT Coupe/Roadster	TTS Coupe/Roadster
Type	Electromechanical speed-sensitive power steering	Electromechanical speed-sensitive power steering
Ratio	16.9:1	16.9:1
Turning Circle (ft) (curb-to-curb)	35.96 (10.96 m)	35.96 (10.96 m)

## Electrical System

	TT Coupe/Roadster	TTS Coupe/Roadster
Battery	12 Volts - 80 amp	12 Volts - 80 amp
Alternator	14 Volts - 140 amp	14 Volts - 140 amp

Infotainment

	TT Coupe/Roadster	TTS Coupe/Roadster
Audi concert radio w/: 1 CD player w/ MP3 reading capability, AM/FM/SAT radio w/presets, phase diversity for improved AM/FM reception Radio Data System (RDS) displays radio station call letters & other information & Graduated Audio Level Adjustment (GALA) which varies volume based on vehicle speed. Theft deterrent design.	■	■
Audi music interface w/ iPod® integration includes one cable for iPod connection (requires compatible device)	□	□
Bose Sound System w/ AudioPilot: 12 speakers incl. centre speaker & subwoofer & total output of 255 watts: - One 2 x 4.25 inch mid/high-range centerfill speaker in instrument panel - Two 1 inch tweeters, one on each of the instrument panel - Two 3 inch neodymium mid-range speakers, one in each door - Two 8 inch neodymium woofers, one in each door - Two 1 inch tweeters in the rear firewall - Two 6.5 inch low/mid-range speakers in the fire wall - One 5.25 inch Richbass woofer in a customized 9.4 liter enclosure	■	■
Backlit instrument cluster w/ automatic brightness control: - Tachometer, speedometer, digital clock w/ date, fuel gauge, coolant temperature gauge, white illumination w/ red pointers	■	■
BLUETOOTH® wireless technology preparation for mobile phone (requires compatible device)	■	■
Driver Information System: - Five-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time & trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Lap timer - Radio/telephone display - Active Auto Check system w/ speed warning device - Pictogram display for open door & deck lid - Efficiency Program	■	■
Audi navigation plus	□	□
SiriusXM Satellite Radio w/ 90-day trial subscription	■	■
RDS Traffic w/ 4-year subscription	□	□

Warranty/Maintenance

	TT Coupe/Roadster	TTS Coupe/Roadster
	4 Year/50,000 mile (whichever occurs first) new vehicle limited warranty*	4 Year/50,000 mile (whichever occurs first) new vehicle limited warranty*
	12 Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*	12 Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*

\*See dealer or owner's literature for details.

- = Standard
- = Optional
- = Not Available

# ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered 1,575,500 vehicles to customers globally in 2013, and broke all-time company sales records for the 4th straight year in the U.S. Through 2018, AUDI AG will invest about \$30 billion on new products, facilities and technologies. Visit [www.audiusa.com](http://www.audiusa.com) or [www.audiusanews.com](http://www.audiusanews.com) for more information regarding Audi vehicles and business topics.

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*Prices listed are the Manufacturer’s Suggested Retail Price and do not include destination charges, taxes, title, options, and dealer charges.*

Where stated, fuel economy values (mpg) are EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Actual mileage will vary and depends on several factors including your driving habits and vehicle condition.

Top track speed electronically limited in U.S. Obey all speed and traffic laws.

Always pay careful attention to the road, and do not drive while distracted.

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